

Cheat Sheet of All News Sources

SEO Last Month, March 2023

September 5, 2023



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1st February | Bing announced more importance to lastmod in sitemaps

<https://blogs.bing.com/webmaster/february-2023/The-Importance-of-Setting-the-lastmod-Tag-in-Your-Sitemap>

1st February | Google announced enhanced video indexing report in Google Search Console

<https://developers.google.com/search/blog/2023/02/video-indexing-report-update>

6th February | Google launched BARD

<https://blog.google/technology/ai/bard-google-ai-search-updates/>

7th February | Microsoft announced AI powered Bing

<https://blogs.microsoft.com/blog/2023/02/07/reinventing-search-with-a-new-ai-powered-microsoft-bing-and-edge-your-copilot-for-the-web/>

8th February | Google announced Multisearch Near Me

https://www.youtube.com/watch?v=yLWXJ22LUEc&ab_channel=Google

10th February | Google announced Lighthouse 10 and removed TTI (Time To Interactive) from lighthouse score

<https://developer.chrome.com/en/blog/lighthouse-10-0/#:~:text=The%20venerable%20Time%20To%20Interactive,of%20the%20overall%20performance%20score>

14th February | Google announced privacy sandbox

<https://gizmodo.com/google-android-launches-privacy-sandbox-chrome-cookies-1850112117>

15th February | Google published best practice guide for links

<https://developers.google.com/search/docs/crawling-indexing/links-crawlable>

16th February | YouTube's CEO resigned

<https://blog.youtube/inside-youtube/a-personal-update-from-susan/>

19th February | Meta launched blue tick subscription service

<https://www.facebook.com/zuck/>

22nd February | Google started rolling out Product Review Update

<https://developers.google.com/search/updates/product-reviews-update>

22nd February | Google Search Console launched property management options

<https://developers.google.com/search/blog/2023/02/search-console-user-permissions-update>

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